

Giving Requirements

Gesa Credit Union is dedicated to having a positive impact in the communities we serve, including working closely with organizations who make a difference in our neighborhoods through projects that support education, health, women and those whose mission aim to provide housing and end hunger in our region. Giving back to our communities is just one way we follow the credit union motto of “people helping people.”

Contributions or other financial assistance to community service and charitable organizations will be made on a highly selective basis and generally only when duplication does not exist through other forms of member participation. All charitable giving and corporate sponsorships must fall into one of the following five categories:

- **Financial Education/Workplace Readiness:** Programs/Organizations that enhance member and community awareness regarding basic and advanced financial topics, college readiness, preparing for entering the work force, and other topics that would provide expanded education opportunities regarding areas of personal finance.
- **Improving Health:** Programs/Organizations that enhance the health of the communities we serve through non-profit service that seeks to improve the health outcomes for citizens or increase access to/awareness of health services.
- **Ending Hunger:** Programs/Organizations that enhance the communities we serve by providing programs to reduce food insecurity through community outreach activities and other programs designed to provide food for those in need.
- **Women’s Economic Development:** Programs/Organizations that enhance the communities we serve by providing women with opportunities to expand their economic capacity through programs designed to provide support for families and children.
- **Reducing Housing Insecurity:** Programs/Organizations that enhance the communities we serve by providing emergency shelter assistance to those experiencing housing insecurity as well as those organizations working to provide long-term solutions for those living in unsafe or sub-standard housing.

Exclusions: Gesa will not provide donations or sponsorships to any of the following:

- Activities, groups, or events not in a Gesa Member Service Center community.
- Administrative expenses or expenses such as conference and travel.
- Projects whose primary purpose is religious, or political.
- Sponsorship requests that benefit or fund a single individuals’ participation in an event or activity.