



Gesa's

GIVING REQUIREMENTS

Gesa Credit Union is dedicated to having a positive impact in the communities we serve, including working closely with organizations that make a difference in our neighborhoods through projects that support education, health, and those whose mission aim to end hunger in our state. Giving back is just one of the many ways we follow the credit union motto of "people helping people."

Contributions or other financial assistance to community service and charitable organizations will be made on a highly selective basis and generally only when duplication does not exist through other forms of member participation. All charitable giving and corporate sponsorships must fall into one of the following three categories:



FINANCIAL EDUCATION/WORKPLACE READINESS:

Programs/Organizations that enhance member and community awareness regarding basic and advanced financial topics, college readiness, preparing youth for entering the workforce, and other topics that provide expanded education opportunities regarding areas of personal finance.



IMPROVING HEALTH:

Programs/Organizations that enhance the health of the communities we serve through non-profit service that seeks to improve the health outcomes for citizens or increase access to/awareness of health services.



ENDING HUNGER:

Programs/Organizations that enhance the communities we serve by providing programs to reduce food insecurity through community outreach activities and other programs designed to provide food for those in need.

EXCLUSIONS:

Gesa will not provide donations or sponsorships to any of the following:

- ▶ Activities, groups, or events not in a Gesa Branch community.
- ▶ Administrative expenses or expenses such as conference and travel.
- ▶ Projects whose primary purpose is religious, or political.
- ▶ Sponsorship requests that benefit or fund a single individual's participation in an event or activity.



888.946.4372



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Gesa CREDIT UNION