



Gesa's

GIVING REQUIREMENTS

Gesa Credit Union is committed to making a positive impact in the communities we serve. Educational outreach and charitable giving are key elements of our community involvement. We work closely with organizations that make a difference through projects that support schools, education, and Local Heroes populations: Teachers, Firefighters, Law Enforcement, and Veterans. We are committed to advancing diversity, equity, and inclusion, and we look for partners who share those values. Giving back is just one of the many ways we follow the credit union motto of "people helping people."

Contributions will be made on a highly selective basis and typically only when duplication does not exist through other forms of member participation. Gesa's focus for charitable giving and corporate sponsorships falls into the following categories:



EDUCATION

Programs, organizations, and initiatives that enhance or support education in our communities including financial education, college readiness, primary and secondary education, workforce training, and other activities that expand educational opportunities for all ages.



LOCAL HEROES

Programs, organizations, and initiatives that aim to improve the overall wellbeing and enhance the lives of our Local Heroes populations and those they support:

- ★ Teachers
- ★ Firefighters
- ★ Law Enforcement
- ★ Veterans

EXCLUSIONS:

Gesa will not provide donations or sponsorships to any of the following:

- ▶ Activities, groups, or events not in a Gesa Community
- ▶ Administrative expenses or expenses such as conference and travel
- ▶ Projects whose primary purpose is religious or political
- ▶ Sponsorship requests that benefit or fund a single individual's participation in an event or activity